



Today's Date: ___/___/___

2021 Holiday Festival Vendor & Sponsor Application

Event Date: Nov 06,2021

Deadline: October 30 2021 Event Time: 11:00

pm – 8:00 pm Set-up: 9:00 am – 11:00 am

Space: 10' x 10'

First-Come-First-Served... RESERVE SPACE ASAP

***Payment required with application**

(pay online at www.SweetwaterMission.org)

- Vendor Booth 100.00
- \$500 Sponsorship
- \$1250 Sponsorship
- \$1500 Sponsorship
- \$2000 Sponsorship

Company Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Contact Address: _____

Type of Business: _____

Details of Products Sold: _____

For more information, contact Debbie Ginocchio at 770-846-0469 or Debbie@SweetwaterMission.org

Payment and Cancellation and Refund Policy - Full payment is due with a signed application to reserve space. In the event of natural disasters or other unavoidable circumstances rendering it impossible or impractical for the Sweetwater Mission 2021 Holiday Festival to take place, all payments made by the exhibitor for exhibit space shall be returned to the exhibitor. If the event is rescheduled, Exhibitor will have a choice of refund or space within re-scheduled event. Exhibitor waives any claim for damages or compensation for cancellation. Any notice of cancellation must be received in writing. If notice is received 15 days or less prior to the event, no refund will be given. Written notice of cancellation must be emailed to: Debbie@Sweetwatermission.org or mailed to: Sweetwater Mission, P.O. Box 802 Austell, GA 30168, or faxed to: 888-990-8306.

Installation & Dismantling of Exhibits - All installation and setup of exhibits will be scheduled for 9:00 a.m. – 11:00 a.m. on Saturday, Nov 06 2021. All exhibits must be fully operational by 11 a.m.. Garbage and other items from the exhibit must be disposed of properly and space must be clean of all material. An additional fee will be charged for any exhibitor that does not leave the space in the same condition as it was prior to installation.

Subletting of Space - Exhibitor may NOT assign, sublet or apportion to any other entity or individual all or any part of the exhibit space allocated and may not advertise or display goods or services other than those produced or sold by the exhibitor in its regular course of business.

Responsibility - It is the responsibility of the exhibitor to follow all rules, regulations including state and federal laws. Exhibitors are responsible for any harm or injury caused to the public and other exhibitors.

City of Austell - In addition to the Rules and Regulations of the Sweetwater Mission 2021 Holiday Festival Festival, Exhibitors must follow all City of Austell Rules and Regulations. Sweetwater Mission 2021 Holiday Festival reserves the right to remove and cancel the contract without refund of any Exhibitor that is not following the Rules and Regulations or due to the actions found offensive, not moral, or harmful to either the public or other exhibitors. No articles shall be posted, nailed or attached to any of the pillars, walls, doors, floors, etc. Exhibitors will be held responsible for any damages done to any buildings, equipment or decorations and booth space.

Booth Accessibility (Including Product Demonstrations) - All exhibitors must comply with the Americans with Disabilities Act (ADA). Exhibitor warrants and represents that its exhibit at the Sweetwater Mission 2021 Holiday Festival will be accessible to all individuals in accordance with the ADA. Each exhibitor has the responsibility to assure proper traffic flow through the event. Aisles must not be obstructed at any time. It is the exhibitor's responsibility to ensure safety measures are taken on all demonstrations.

Distribution of Material - Exhibitors may advertise their participation in the Sweetwater Mission Austell Christmas Festival. Exhibitors who wish to include the sponsors in the advertisement must obtain written approval from the sponsors. Exhibitors may not distribute material outside their booth area without written permission from the Sweetwater Mission 2021 Holiday Festival management.

Indemnification - Sweetwater Mission 2021 Holiday Festival Management, its officers, employees and members are not responsible for damaged or stolen material/items. Exhibitors shall carry insurance to cover losses & liability and agree to hold harmless, any Sweetwater Mission, its officers, employees, members and City of Austell or its management and employees. Exhibitor agrees to indemnify and hold harmless the City of Austell, Sweetwater Mission, its officers, employees and members from any liability to any person or persons for or by reason of any condition, defect or otherwise, of any apparatus, equipment or fixtures furnished by the exhibitor in connection with this exhibit. Exhibitor further agrees to hold harmless City of Austell, Sweetwater Mission, its officers, employees and members from any liability to any person or persons for or by reason of any act or omission of said exhibitor, or any of his/her agents, servants or employees. Indemnity includes, but is not limited to, claims of copyright, trademark or patent infringement, unfair competition, and product liability. The exhibitor, on signing the contract, expressly releases the foregoing named association and individuals from any, and all claims for loss, damage or injury. Exhibitor assumes the entire responsibility.

Certificate of Insurance - Each exhibitor must at its sole expense, procure and maintain a Commercial General Liability insurance policy in the amount of at least one million dollars (\$1,000,000) OR sign a harmless agreement indemnifying the City of Austell and Sweetwater Mission, Inc. Exhibitor agrees to provide a current Certificate of Insurance (COI) to Sweetwater Mission Inc, November 6, 2021 or submit the hold harmless agreement. Failure to provide proof of insurance or submit the hold harmless agreement will result in cancellation of booth space. The COI policy shall include the following required additional insured endorsement language: City of Austell and Sweetwater Mission, Inc. and each of their respective officers, employees and members."

Name (print): _____ Date: _____

Signature: _____

Submit application by: 10/23/2021

Email Debbie@SweetwaterMission.org Fax

888-990-8306

Mail Sweetwater Mission, P.O. Box 802, Austell, GA 30168